BlueNav demonstrates the relevance of its vision for the future of boating

A new boating experience combining simplicity, enjoyment, and sustainability, available starting January 2025.

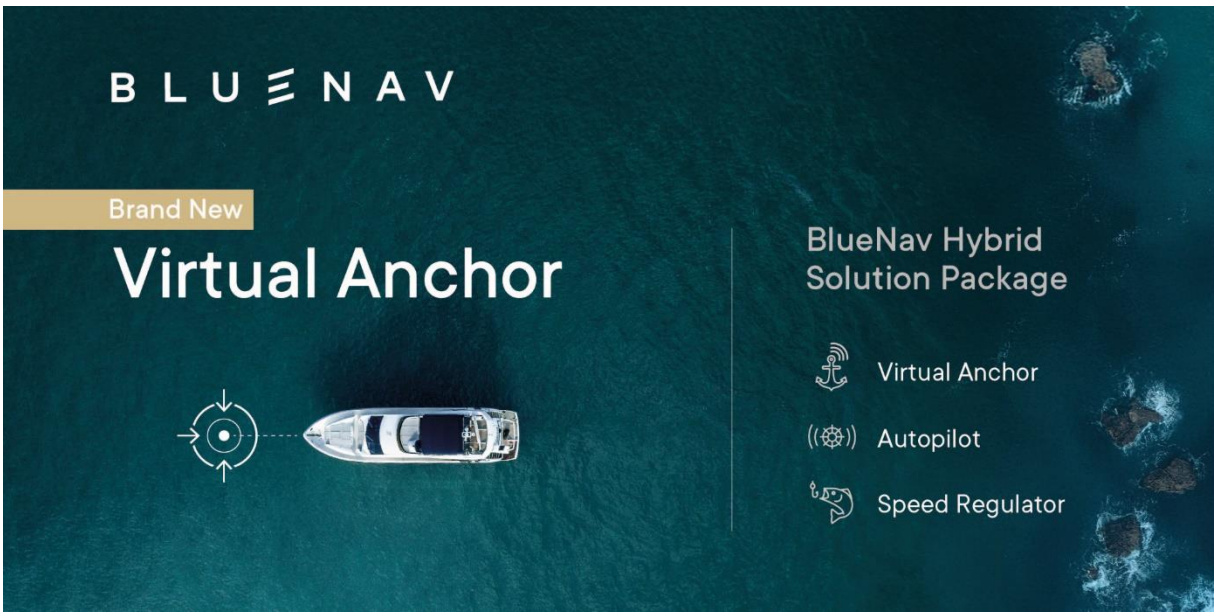
Arcachon, France, November 19th, 2024 — BlueNav, a leader in marine hybrid technology, announces the upcoming availability of its next-generation solution for boats, featuring the highly anticipated **Virtual Anchor** function. Available starting January 2025, this all-in-one solution also includes an **advanced autopilot** and **speed regulator**, offering boaters a new experience that combines pleasure, simplicity, and greater environmental responsibility.

BlueNav: The boating experience is completely rethought

BlueNav's **hybrid solution** integrates several technologies that make boating and maneuvers simpler and more eco-friendly.

It now includes the **Virtual Anchor**, which automatically maintains the boat's position without the need to deploy a physical anchor.

Using GPS and the NMEA2000 compass, the virtual anchor continuously adjusts the boat's position according to environmental conditions (currents, wind, etc.), ensuring that the position is held while protecting the seabed and eliminating the need for physical mooring.



An advanced autopilot and speed regulator for smarter navigation

In addition to the Virtual Anchor, BlueNav includes a **next-generation autopilot** that allows for precise navigation along a pre-programmed route, freeing the boater from constantly managing the helm.

The autopilot is compatible with chart plotters from major manufacturers (Garmin, Raymarine, Simrad, B&G, Lowrance, and Furuno). Simply set a waypoint or route to activate it.

The autopilot also compensates for drift caused by wind and currents, optimizing electrical consumption for a more economical and environmentally friendly navigation experience.

A hybrid solution for eco-friendly boating

BlueNav's solution supports sustainability by incorporating hybrid technology. By adding electric motors to a boat with combustion engines, users reduce fuel consumption and harmful emissions leading to a better carbon footprint. Boating enthusiasts can enjoy a more sustainable navigation experience without sacrificing performance.

Testimonial

"With the BlueNav solution, we aim to provide boaters with a simplified, safer, and more environmentally friendly experience. The integration of the Virtual Anchor completely transforms the game when it comes to comfort and safety, while contributing to the preservation of marine ecosystems. BlueNav's 'complete solution' approach is a breakthrough for the boating industry," says Hervé Frouin, CEO of BlueNav.

Availability and Pre-Orders

The BlueNav hybrid solution featuring the new software package will be available starting **January 2025**. Interested boaters can now register for **exclusive pre-orders** and get more technical details on BlueNav's official website at: www.bluenav.com.

About BlueNav

BlueNav is an innovative leader in marine technology, specializing in the design and production of hybrid and intelligent propulsion solutions for boats. The company focuses on eco-responsibility, performance, and ease of use, developing cutting-edge products that enhance the boating experience while respecting the environment. With advanced technologies like the intelligent autopilot, Virtual Anchor, and **BlueSpin** engines, BlueNav is transforming how boaters interact with their vessels, offering safer, greener, and more efficient solutions. The company is focused on the future, helping to make boating more accessible and sustainable for everyone.

For more information, visit BlueNav's website at www.bluenav.com.

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