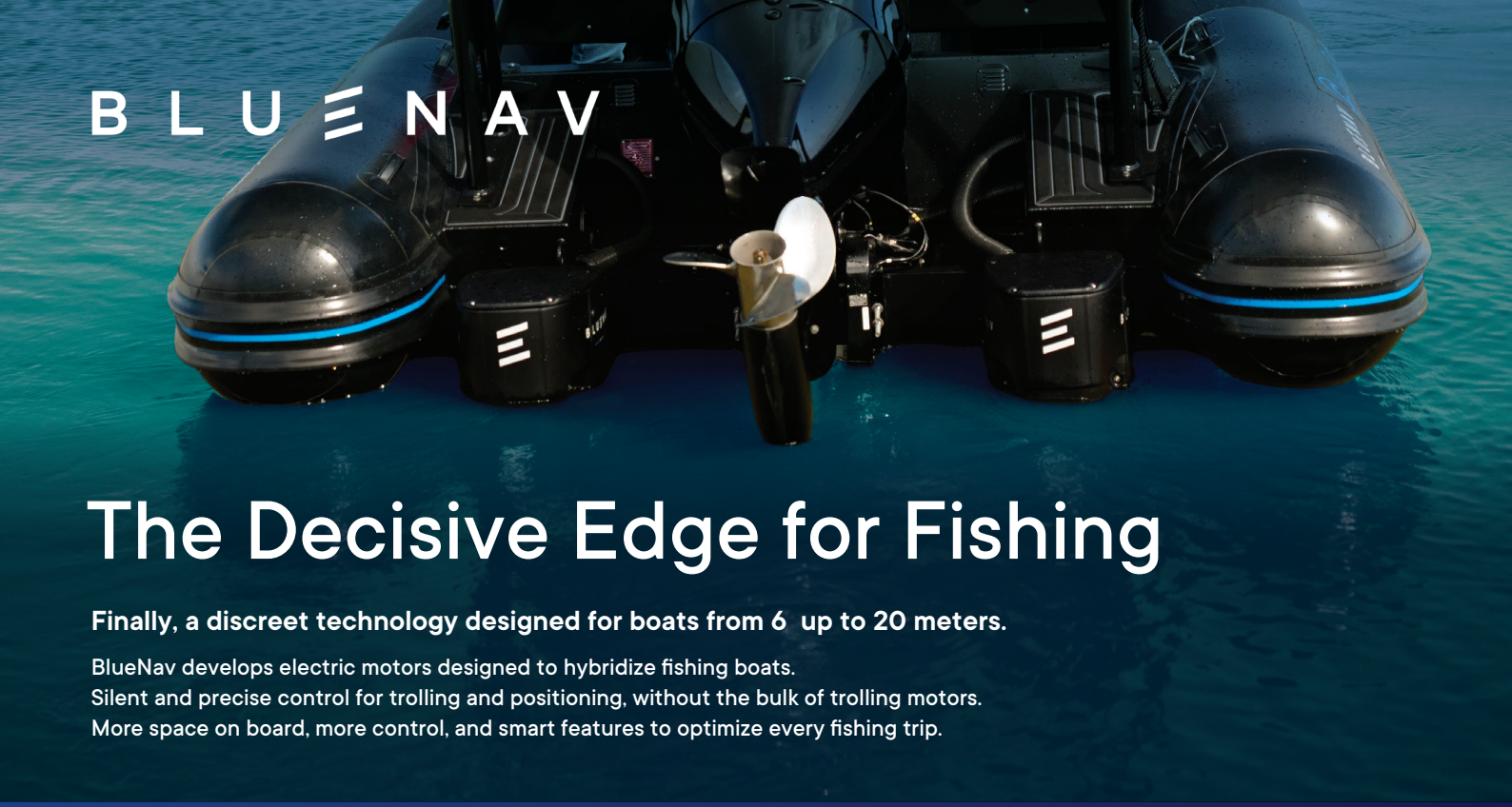


The Decisive Edge for Fishing

Finally, a discreet technology designed for boats from 6 up to 20 meters.

BlueNav develops electric motors designed to hybridize fishing boats.
Silent and precise control for trolling and positioning, without the bulk of trolling motors.
More space on board, more control, and smart features to optimize every fishing trip.



Seamless Integration

Our motors are installed discreetly, either below the hull or neatly at the stern. This preserves the clean lines and maximizes the usable space on your fishing platform.



Smart Piloting Right From Your Phone

The Mobile Application allows you to manage speed, heading, the Virtual Anchor, and the Speed Regulator directly from your smartphone. It offers complete, intuitive, and instant control.

Available from March 2026.



Total Control, Total Focus

Control your trolling speed with 0.1-knot precision. With our automated maneuvering suite, you can stop worrying about boat handling and focus entirely on fishing.

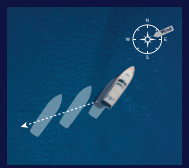


Environmentally Conscious

Our motors are emission-free, with low noise and vibrations, allowing you to blend into the environment without frightening off the fish.
Enjoy a calmer, more peaceful fishing experience.

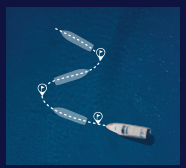
SMART NAVIGATION PACK + 8KW MOTOR
starting at 13 950 € excl. VAT
PUBLIC PRICE

FEATURES THAT MAKE THE DIFFERENCE



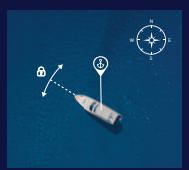
Drift Lock

Automatically compensates for the effects of wind and current, preventing the boat from drifting off course while firmly maintaining its set heading.



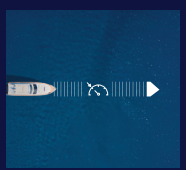
Waypoint Tracking

Automated tracking of the points saved in your cartography.



Virtual Anchor™

Locks your vessel into the wind and current at a precise GPS location.



Speed Regulator

Maintains ultra-precise trolling speed, which is crucial for presenting your lures optimally and consistently.

To learn more, contact our team: contact@bluenav.com or visit our website: www.bluenav.com